



Yuma County Intergovernmental Public Transportation Authority

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PRESS RELEASE

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FOR IMMEDIATE RELEASE
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NEW PASSENGER AMENITIES COMING TO YUMA COUNTY AREA TRANSIT

YUMA, AZ (January 15, 2014) - The Yuma County Intergovernmental Public Transportation Authority (YCIPTA) is adding new passenger amenities to various Yuma County Area Transit (YCAT) bus stops starting this month. The most requested improvement to YCAT bus service is the addition of bus shelters and bus benches at various bus stops throughout the YCAT service area as the demand for the transit system continues to grow each month.

In 2013, the YCIPTA Board of Directors authorized staff to enter into agreements with Marv Kirchler of Tucson, Arizona and Creative Outdoor of Orlando, Florida to provide advertising bus shelters and bus benches throughout Yuma County at no cost to YCIPTA. In eastern Imperial County, the Imperial County Transportation Commission is providing funding for the installation of up to two bus shelters in the Winterhaven area. Working with the Cities of Somerton and San Luis, the Town of Wellton, Cocopah and Quechan Indian Tribes, the following YCAT bus stops are anticipated to receive passenger amenities:

Bus Shelters

Somerton

- Westbound Main Street at Across from State Avenue
- Westbound Main Street at Cesar Chavez Avenue
- Eastbound Main Street at Cesar Chavez Avenue

San Luis

- Eastbound Juan Sanchez Boulevard at 1st Street
- Northbound Main Street at Juan Sanchez Boulevard
- Southbound 4th Avenue at Across Union Street
- Eastbound County 22nd Street at Orgullo Del Sol 2nd Entrance

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Robert L. Pickles, Chairman - Yuma County, Greg Wilkinson, Vice Chairman - City of Yuma
Dr. Larry Gould - Northern Arizona University, Dr. Glenn Mayle - Arizona Western College,
Ralph Velez - City of San Luis, Brian Golding, Sr - Quechan Indian Tribe, Paul Soto - Cocopah Indian Tribe,
Richard Watenpaugh - Town of Wellton, Bill Lee - City of Somerton

John Andoh, Transit Director

Wellton

- Eastbound Arizona Avenue at William Street (nearside)
- Eastbound Arizona Avenue at William Street (farside)
- Westbound Los Angeles Street at Fresno Street

East Cocopah Reservation

- Cottonwood Loop Drive at Cottonwood Drive

Winterhaven

- Eastbound Winterhaven Drive @ 2nd Street
- Westbound Winterhaven Drive @ Railroad Avenue

Fort Yuma Indian Reservation

- Quechan Community Center
- Quechan Drive at Pipa Market (Sapphire Lane)

Bus Benches

San Luis

- Main Street @ C St. NE
- US Highway 95 @ Piceno Drive SE
- US Highway 95 @ Juan Sanchez Blvd NE
- Juan Sanchez Blvd @ Across from 7th Ave SE
- 8th Ave @ Juan Sanchez Blvd NE
- Juan Sanchez NW @ 8th Ave NW

Arizona Western College

- Arizona Western College San Luis Center @ Main Office

Fort Yuma Indian Reservation

- Agnes Rd @ Quechan Drive
- Paradise Casino

Cocopah Indian Reservation

- Centre Ave @ Hava Street E (Community Center)
- Veterans Way @ Across from Cocopah Police

Somerton

- 16th St Hwy 95 @ S Ave E NW
- 16th St Hwy 95 @ Columbia Ave EE
- E Main Hwy 95 @ N State Ave NW
- E Main Hwy 95 @ N Musgrove Ave SW
- E Main Hwy 95 @ Bingham Ave SW
- S Hwy 95 @ W County 15th St NE

Wellton

- Los Angeles St @ Victor St NE

- Los Angeles St @ William St NW
- Avenue 29 @ Jack in the Box (Wellton) NW
- Dome Street @ Los Angeles Street SE

In El Centro, the Turquoise Route 10 will begin serving the new El Centro Transfer Terminal located at State Street and 7th Street starting on January 27, 2014. This facility will have covered waiting areas, restrooms, kiosks and connections to other Imperial Valley Transit routes, Greyhound and private shuttles. This transfer terminal is an improvement from the present on street bus stop at State Street @ 14th Street.

Within the City of Yuma and unincorporated Yuma County area, YCIPTA continues to work with the City of Yuma and Yuma County regarding encroachment permits with their respective right of ways. This includes the development of bus stop standards which is being developed by Core Engineering Group to determine the appropriate standard for installation of bus stops and passenger amenities in a safe manner. Once these standards are approved by the YCIPTA Board of Directors, and each of the member jurisdictions throughout Yuma County, It is anticipated that an additional 15 bus shelters and 105 benches would be installed throughout the City of Yuma and unincorporated Yuma County areas. It is anticipated that this process will be completed by early Summer 2014. Draft bus stop standards are being circulated among the various City, Town and County Engineers now and will be available for public comment in February with the document posted on YCIPTA's website.

"it is very important to provide passenger amenities to our passengers as soon as possible" states John Andoh, Transit Director of YCIPTA. "With routes generally operating hourly, ridership growing, and Yuma being in extreme weather conditions, passenger need a place to sit and be protected from the elements while waiting for our buses" Andoh continues, "it is the Board's top priority to get these bus stop standards adopted so that there is a guideline for future bus stop installations, countywide".

In addition, to the additional bus benches and bus shelters being installed starting this month, over 175 infoposts throughout the YCAT service area will have infoposts installed, which will tell passengers when the bus will arrive at their bus stop, the catTRAX system powered by NextBus of Alameda, CA will be expanded to all YCAT routes so that passengers can see in real time when the bus is due to arrive at their bus stop by visiting an interactive map online at www.ycat.az.gov, calling 928.304.7537 or texting "Yuma and a bus stop number to 41111 to obtain the real time stop information. The system is being tested on Orange Route 2/2A presently. New bus stop signs will also be installed starting in February to feature detailed information about the route serving the bus stop, the bus stop number and contact information to obtain additional route and schedule information. YCIPTA also provides free water to passengers when temperatures exceed 115 degrees as a courtesy. Andoh states "All of these amenities provided continues to make YCAT attractive to general public".

For YCAT transit information and YCAT OnCall reservations call 928-783-2235. Interested parties can also visit the YCAT online at www.ycat.az.gov.

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About Yuma County Intergovernmental Public Transportation Authority

YCIPTA is the public transportation provider for Yuma County, formed as an intergovernmental public transportation authority as defined in the Arizona Revised Statutes by the Yuma County Board of Supervisors, YCIPTA is governed by a nine member Board of Directors consisting of all of the municipalities, the County government, Indian tribes and higher educational institution in Yuma County. 381,000 passengers' trips were made on YCAT buses in FY 2013. YCIPTA operates, maintains and administers Yuma County Area Transit (YCAT) fixed route, deviated fixed route, vanpool and paratransit services and contracts services to Transportation Concepts of Irvine, CA, vRide of Troy, MI and Enterprise Rideshare of Tempe, AZ. See where it takes you at www.ycat.az.gov or call 928.783.2235.

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