



## **Yuma County Intergovernmental Public Transportation Authority**

2715 East 14<sup>th</sup> Street, Yuma, AZ 85365-1900, Telephone: 928-539-7076

Fax: 928-783-0309, email: [info@ycipta.az.gov](mailto:info@ycipta.az.gov), Web: [www.ycipta.az.gov](http://www.ycipta.az.gov)

### **NOTICE AND AGENDA OF THE REGULAR MEETING OF THE BOARD OF DIRECTORS FOR THE YUMA COUNTY INTERGOVERNMENTAL PUBLIC TRANSPORTATION AUTHORITY**

Pursuant to A.R.S. §38-431.02, notice is hereby given to the members of the Board of Directors of the Yuma County Intergovernmental Public Transportation Authority ("YCIPTA") and to the general public that the Board of Directors will hold a meeting on:

**MONDAY, September 23, 2024 – 1:30 PM**

**Yuma County Department of Development Services – Aldrich Hall  
2351 West 26<sup>th</sup> Street -- Yuma, AZ, 85364**

Pursuant to A.R.S. § 38-431.05, notice is hereby given to the members of the Yuma County Intergovernmental Transportation Authority (YCIPTA) and to the general public that YCIPTA as part of its regular meeting will hold a meeting open to the public as noted above.

Unless otherwise noted, meetings held at the above location are open to the public.

The Board of Directors may vote to go into executive session during the noticed meeting concerning any of the agenda items mentioned below. If authorized by the requisite vote of the Directors, the executive session will be held immediately after the vote and will not be open to the public. The executive session, if held, will be at the same meeting location set forth above. The discussion may relate to confidential matters permitted pursuant to A.R.S. §§ 38-431.03(A)(1)-(7). The Chairman or other presiding officer shall instruct the persons present at the executive session regarding the confidentiality requirements of the Open Meeting Laws.

**Pursuant to the Americans with Disabilities Act, reasonable accommodation requests may be made by contacting the Transit Director at 928-539-7076, ext 101 (TTY/TDD - Arizona Relay Service 711). Requests should be made as early as possible to allow time to arrange the accommodation.**

The agenda for the meeting is as follows:

### **CALL TO ORDER**

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**Yuma County Intergovernmental Public Transportation Authority Board Of Directors**  
Ian McGaughey – Chairman – Yuma County, Matias Rosales – Vice Chairman – City of San Luis  
Brian Golding, Sr.- Sec/Treas - Quechan Tribe Jay Simonton - City of Yuma,  
Ross Poppenberger – Arizona Western College, Arturo Durazo – Cocopah Tribe,  
Richard Marsh – Town of Wellton, Louie Galaviz- City of Somerton

Shelly Kreger, Transit Director

## PLEDGE OF ALLEGIANCE

**CALL TO PUBLIC:** The public is invited to speak on any item or any area of concern that is within the jurisdiction of the YCIPTA Board of Directors. The Board is prohibited by the Arizona Open Meeting Law from discussing, considering, or acting on items raised during the call to the public, but may direct the staff to place an item on a future agenda. Individuals are limited to a five-minute presentation.

**CONSENT CALENDAR:** The following items listed under the Consent Calendar will be considered as a group and acted upon by one motion with no separate discussion, unless a board member so requests. In that event, the item will be removed for separate discussion and action.

1. Adopt the August 26, 2024 regular session minutes. Action required. Pg. 4

## DISCUSSION & ACTION ITEMS:

1. Discussion and or action regarding possible partnership with Kim Joyce and Associates, LLC for grant consulting. Action may be required. Pg. 11
2. Discussion and or action regarding a Letter of Support for CalVans to continue to support California and Arizona based employers in Yuma County. Action required. Pg. 12
3. Discussion and or action regarding YCIPTA staffing update and new job description – Brand Ambassador. Action required. Pg. 15
4. Discussion regarding the transition of the RATP Dev General Manager for Yuma. No action required. Pg. 21
5. Discussion and or action regarding YCIPTA Shelter and Bus Advertising Media kit. Placeholder. No action required. N/A

## PROGRESS REPORTS:

1. Operations Manager Report/Maintenance Update– Shane Bollar, General Manager, Max Isbell, Maintenance Manager – RATP Dev. *No action required.* Pg. 22
2. Transit Director Report – Shelly Kreger, YCIPTA Transit Director. *No action is required.* Pg. 23
3. Transit Operations Manager Report – David Garcia, Transit Operations Manager. *No action required.* Pg. 31

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Ross Poppenberger – Arizona Western College, Arturo Durazo – Cocopah Tribe,  
Richard Marsh – Town of Wellton, Louie Galaviz- City of Somerton

Shelly Kreger, Transit Director

4. Financial Report – Marcela Garcia, Finance Manager. *No action is required.* Pg. 36

**SCHEDULE NEXT MEETING DATE AND IDENTIFY AGENDA ITEMS:**

October 28, 2024

**ADJOURNMENT**

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**Yuma County Intergovernmental Public Transportation Authority Board Of Directors**  
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Richard Marsh – Town of Wellton, Louie Galaviz- City of Somerton

Shelly Kreger, Transit Director

The Yuma County Intergovernmental Public Transportation Authority (YCIPTA) met in a Regular Board Meeting session on Monday, August 26, 2024, at Yuma County Department of Development Services, Aldrich Hall; 2351 West 26th Street, Yuma, AZ 85364. The Chair, Mr. McGaughey called the meeting to order at 1:30 PM

**Members Present:**

Ian McGaughey/ Yuma County/Chair  
Brian Golding, Sr./Quechan Tribe/Secretary/Treasurer  
Ross Poppenberger/Arizona Western College  
Louie Galaviz/City of Somerton  
Richard Marsh/ Town of Wellton/ Called in  
Jay Simonton/City of Yuma  
Arturo Durazno/ Cocopah Indian Tribe

**Members Absent:**

Matias Rosales/City of San Luis/Vice Chair

**Others Present:**

Shelly Kreger/YCIPTA/Transit Director - **ABSENT**  
Carol Perez/YCIPTA/Transit Operations Manager  
Marcela Garcia/YCIPTA/Financial Services Manager - **ABSENT**  
David Garcia/Transit Management Assistant  
Dayanna Banuelos/YCIPTA/Clerk II  
Shane Bolar/RATP/General Manager  
Anabelle Teran/RATP/Operations Manager  
Max Isbell/RATP/Maintenance Manager

The Pledge of Allegiance was led by Mr. Golding.

**CALL TO PUBLIC:**

**No Public.**

**CONSENT CALENDAR:**

*No. 1: Adopt the June 24, 2024 regular session minutes. Action required*

**Motion** (Simonton/Galaviz) To approve as presented.

**Voice Vote** Motion Carries, 6-0 Mr. Rosales and Mr. Poppenberger were excused.

Mr. Poppenberger walked in at 1:35 PM.

**DISCUSSION & ACTION ITEMS:**

*No. 1: Discussion and or action regarding the new assignment to the YCIPTA Board of Directors for Cocopah Indian Tribe, Mr. Arturo Durazo – Tribal Planner - Cocopah Indian Tribe.*

Mr. Durazno presented himself to the Board and stated that he has worked for different government agencies throughout the state since 2001 and currently working for the Cocopah Indian Tribe.



*No. 2: Discussion and or action regarding possible partnership with Kim Joyce and Associates, LLC for grant consulting. Kristen Krey – Director – Government and Community Engagement presenting. Action may be required.*

Ms. Kristen Krey from Kim Joyce and Associates, LLC started by introducing herself to the Board she stated that she has worked 35 years in public service and retired from the City of Glendale two (2) years ago. She stated she then moved to Kim Joyce and Associates to help rebuild the company's government division.

Ms. Krey stated that she and her team work hard researching to find the right grant and strategize what is needed. She added that they help you write the grant or they do it themselves.

Ms. Krey stated that once the grant is submitted it is tracked, and once a response is received it is also managed by them.

Ms. Krey stated that a valuable piece she and her team have is the Federal relationship they have spent the past year building and growing.

Ms. Krey expressed how she sees growth opportunities and is happy to help.

Ms. Poppenberger questioned how they were paid.

Ms. Krey answered that depending on the project, hourly or a flat fee.

Mr. Galaviz asked if the fees were based on timeframe, contract, or per grant.

Ms. Krey stated that there is a one-time fee of \$1,750 where the initial research is done to find everything that is potentially open to apply. She added that then it goes to \$175 per hour for grant writing and consulting assistance. She stated that grant management goes up to \$200 an hour because it includes compliance and financial advising as well.

Ms. Krey expressed how she has had successful projects because of the relationships they have built with federal.

Mr. McGaughey explained that a number of the federal transportation grants are 50% percent match and has been hard to find one that is not as high. He questioned her if there were fundings out there that may not require such a steep match based on her experience.

Ms. Krey stated that there is some out there but that it all comes down to who is the primary applicant and because we are a collaboration it is considered a rural environment and there is less of a match that has to be met.

Mr. Simonton questioned if an action had to be taken right now or if a grant came up then, it would be brought upon the Board.

Ms. Krey then stated that the fee had to be paid first to begin the research and see what opportunities present themselves in the next 12-18 months.

**Motion** No action taken.

*No. 3: Discussion and or action regarding an MOU or Letter of Support for CalVans to continue to support California and Arizona based employers in Yuma County. Georgina Landecho – Executive Director – California Vanpool Authority (CalVans) presenting. Action required.*

Ms. Georgina Landecho from California Vanpool Authority stated that a copy of the presentation was in the Member's packet and was not any different from what they have been doing for the last ten (10) years.

Ms. Landecho stated that they are primarily geared toward agriculture workers who are residents of the state of California.

Mr. Galaviz questioned if there was anything new or different from the previous one.

Ms. Landecho stated that the insurance policy is identical and program parameters are the same. She added that all the vehicles are installed with telematics and maintained by them.

Mr. Galaviz questioned how many individuals are impacted by the service they provide.

Ms. Landecho stated they had 300 van pools last year. She added that there was a clear split between Imperial County and Yuma County and is only for a period of 6 months.

Mr. McCaughey entertained a motion to approve the letter of support.

Mr. Galaviz made a motion.

Mr. Poppenberger asked if the letter of support could be brought upon the next meeting being that only an example of the one from 10 years ago was provided.

**Motion:** Mr. Galaviz withdrew the motion at 1:53 PM.

*No 4: Discussion and or action regarding Amendment No. 4 YCIPTA/Commute with Enterprise Independent Contractor Agreement for the Vanpool Program. Action required.*

Ms. Perez stated that the contractor agreement started July 1, 2020, with a contract term of up to five (5) years and one (1) year extensions through June 30, 2026. She added that Vanpool service began in 2013 and services commuters who live and/or work in Yuma County.

Ms. Perez stated that the contractor would receive \$300.00 a month per van.

Mr. Poppenberger stated that the current agreement expired in June and questioned if the service was still being used.

Discussion ensued by Mr. Poppenberger and Mr. Simonton on what year of the agreement we were currently on.

Mr. Simonton questioned if this was the last extension.

Mr. Perez agreed.

Mr. McCaughey questioned if it was an active agreement and if we were using the contractor.

Ms. Perez confirmed.

Mr. Galaviz questioned if it was the same agreement as in the past.

Ms. Perez confirmed.

Discussion ensued by Board members on what the contract term was.

**Motion** (Golding/ Poppenberger) To approve as presented.

**Voice Vote:** Motion Carries, 7-0 Mr. Rosales was excused.

*No. 5: Discussion and or action regarding the Cardlock Fueling Services and authorize the Transit Director to enter contract with Sellers Petroleum. Action required.*

Ms. Perez stated that earlier this year and RFP for Cardlock Fueling services was released and only one (1) proposal was received from Sellers. She added that the City of Yuma also released an RFP and allowed YCIPTA to also use the same services. She stated that the City of Yuma received two responses one from Sellers and another from McNeece Brothers.

Ms. Perez presented to the Board the action item number five (5) as stated in the Member packet.

Mr. Galaviz questioned if the buses were fueled every day.

Mr. Garcia stated that they were fueled six (6) days a week.

Ms. Perez stated that they had visited the fueling site and some concerns were brought up about how the buses were going to be situated. She added that the City of Yuma is also using those pumps and questioned what the traffic would be like and how drivers would have to wait to fuel the bus.

Mr. Simonton agreed that the Sellers agreement was more convenient and made more sense to stay with Sellers.

**Motion** (Simonton/Galaviz) To allow the Transit director to submit a contract with Sellers Petroleum.

**Voice Vote** Motion Carries, 7-0 Mr. Rosales was excused.

*No. 6: Discussion and or action regarding possible addition of advertising bus benches and to include these in the YCIPTA Bus Stop Standards. Action required.*

Ms. Perez stated that on July 24<sup>th</sup> Ms. Kreger and herself met with Agustin Tumbaga owner of DHG management and construction and discussed the installation of advertising bus benches. She stated that he expressed his interest in wanting to fund some of the benches and advertise on them as well.

Mr. Galaviz questioned if the price had been looked at or if he is only asking if it could be done.

Ms. Perez stated that when he reached out, he was looking to add benches and to cover some of the costs they offered advertising.

Mr. Simonton questioned if Mr. Tumbaga was interested in buying them.

Ms. Perez stated that he mentioned having some contacts that would create the benches and added that she would want something that matches the bus stop standards.

Mr. Simonton and Mr. Galaviz agreed that more information was needed regarding the costs, the looks, and the maintenance it would require.

Mr. Golding stated that back in 2013/2014 there used to be benches similar to the ones brought upon. He also suggested looking into what advertising can be added to and revising the policies.

Ms. Perez added that the current benches do not allow advertising and are only for seating.

**Motion No action taken**

*No. 7: Discussion and or action regarding YCIPTA Shelter and Bus Advertising Media kit. Placeholder. No action required.*

Ms. Perez informed the Board that the Arizona Department of Economic Security (AZDES) would be running their campaign from September 9<sup>th</sup> to October 13<sup>th</sup> totaling \$8,400 in revenue.

Ms. Perez added that two different agencies approached wanting to advertise a "Go Vote" campaign and wanted every available shelter spot for a period of two (2) months. She stated that the proposed contract was sent to legal for review and were declined because it could potentially risk grants in the future.

**PROGRESS REPORTS:**

*No. 1: Operations Manager Report/Maintenance Update– Shane Bollar, General Manager, Max Isbell, Maintenance Manager – RATP Dev. No action required.*

Mr. Bollar presented the operations manager report as stated in the Member's packet.

Mr. Isbell stated that 2022 Gillig buses were having problems with the (Engine Gas Recirculation) EGR system. He mentioned he got in contact with Gillig and Cummins and parts have been sent for bus 250, he also added that they have been in contact to come up with a solution and believe it might be because of the environment.

Mr. Isbell stated that the whole system on bus 207 has been replaced and is holding on but no solution has been found.

Mr. Galaviz questioned what was the age of the buses having problems.

Mr. Isbell stated that they were 2022 and added that Gillig came to check on them everything was fine on the ECM.

Mr. Galaviz questioned what the warranty on the buses was.

Mr. Isbell mentioned that they were 4 months out of warranty.

Mr. Golding questioned how the problem arose.

Mr. Isbell stated that bus 207 was taken to Rush Truck Center and was found that there was dust in the intake system.

Mr. Galaviz questioned if other cities have found the same issues.

Mr. Isbell stated he reached out to Florida and Texas and seemed that only a few had issues.

Mr. Simonton questioned how many 2022 buses there were.

Mr. Garcia stated there were eight (8) of them.

Mr. Simonton questioned if that was the only year the problem was happening to.

Mr. Isbell confirmed.

Ms. Teran stated that on July 1<sup>st</sup> the morning in-between route was missed and on July 26<sup>th</sup> the afternoon was missed. She added that the reason for the missed routes was because of low staff.

Mr. Galaviz questioned what the procedure was when routes were missed.

Ms. Teran stated that an email was sent out to notify YCIPTA and it was also posted on Facebook to keep passengers informed.

Ms. Teran stated that if the route is missed, because it is an in-between bus there is a next one 30 min after that.

*No. 2: Transit Director Report – Shelly Kreger, YCIPTA Transit Director. No action is required.*

Ms. Perez presented the Transit Director Report as stated in the Member's packet.

*No. 3: Transit Ridership Report and Update on Yellow 95 request by Matias Rosales – Carol Perez, Transit Operations Manager. No action required.*

Ms. Perez presented the Transit Ridership Report as stated in the Member's packet.

Ms. Perez stated the Route Yellow 95 change request was included in the packet.

Ms. Perez explained that both routes were run at peak time around 8:00 AM and simulated bus stops.

Ms. Perez added that the Pink route (A) took approximately 32 min and the Green route (B) took 19 minutes.

Ms. Perez suggested more information was needed in order to make a good decision about it. She stated that surveys were going to be run out to the public to see what possible destinations and usage of the Route would be.

Ms. Perez stated that she requested the contractor to provide at what time the drivers are getting to the last destination to see if they are getting there on time

Ms. Perez stated that there have been some concerns in regards to the driver's giving pushback. It could potentially be a big issue with the drivers because they consider the recovery time a break for them to use the restroom.

Ms. Perez stated that the locations marked with numbers could be potentially bus stops.

*No. 4: Financial Report – Marcela Garcia, Finance Manager. No action is required.*

Ms. Perez presented the Financial Report as stated in the Member's packet.

**SCHEDULE NEXT MEETING DATE AND IDENTIFY AGENDA ITEMS:**

September 23, 2024

Mr. Simonton requested Kim Joyce to join the next scheduled meeting.

There being no further business to come before the Authority in regular session, the meeting was adjourned at 2:30 PM

YUMA COUNTY INTERGOVERNMENTAL TRANSPORTATION AUTHORITY

Adopted this \_\_\_\_\_, 2024, Agenda Item \_\_\_\_\_.

\_\_\_\_\_  
Dayanna Banuelos, Board Secretary



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September 16, 2024

### Discussion and Action Item 1

To: Yuma County Intergovernmental Public Transportation Authority Board of Directors  
From: Shelly Kreger, Transit Director  
Subject: Discussion and or action regarding possible partnership with Kim Joyce and Associates, LLC for grant consulting.

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Requested Action: TBD

Background and Summary: Kristen Krey presented to the YCIPTA Board on August 26, 2024. Due to the absence of the Transit Director this item was held over for this meeting to allow for question of the Transit Director. I will be meeting with Kristen Kay on Thursday, September 19, 2024, and will be bringing information to the board regarding our discussion.

Financial Impacts: TBD

Recommended Motion: TBD

Legal Counsel Review: N/A

Attachments: N/A

For information regarding this agenda item, please contact Shelly Kreger via email to: [skreger@ycipta.az.gov](mailto:skreger@ycipta.az.gov) or call 928-539-7076, extension 101.

Approved for submission:

Shelly Kreger, Transit Director

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September 16, 2024

### Discussion and Action Item 2

To: Yuma County Intergovernmental Public Transportation Authority Board of Directors  
From: Shelly Kreger, Transit Director  
Subject: Discussion and or action regarding a Letter of support for CalVans to continue to support California and Arizona based employers in Yuma County.

Requested Action: Staff recommends that the Yuma County Intergovernmental Public Transportation Authority (YCIPTA) Board of Directors approve the Letter of Support for CalVans to continue to support California and Arizona based employers in Yuma County.

Background and Summary: Staff was contacted by Georgina Landecho, Executive Director for the California Vanpool Authority (CalVans) in regard to YCIPTA's support for the operation of CalVans within Yuma County. Georgina Landecho presented at the August 26, 2024 YCIPTA Board meeting. This item was held over as the Board wanted to see the letter of support.

Financial Impacts: N/A

Recommended Motion: Staff recommends that the Yuma County Intergovernmental Public Transportation Authority (YCIPTA) Board of Directors approve the Letter of Support for CalVans to continue to support California and Arizona based employers in Yuma County.

Legal Counsel Review: N/A

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Shelly Kreger, Transit Director



Attachments: Letter of Support for CalVans

For information regarding this agenda item, please contact Shelly Kreger via email to: [skreger@ycipta.az.gov](mailto:skreger@ycipta.az.gov) or call 928-539-7076, extension 101.

Approved for submission:



Shelly Kreger, Transit Director

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September 16, 2024

Georgina Landecho, Executive Director  
CalVans  
8444 W. Doe Avenue  
Visalia, CA 93291

RE: CalVans Service In Yuma County, Arizona

Dear Ms. Landecho,

The Yuma County Intergovernmental Public Transportation Authority ("YCIPTA") is the operator of YCAT, commonly known as Yuma County Area Transit, which provides public transit services throughout Yuma County. YCAT serves transportation needs for those who may not have the means to access jobs, health care or recreation opportunities in southwestern Yuma County.

YCIPTA recognizes that CalVans focuses on helping farm workers in Yuma County during the region's growing season helps to fill one of the areas transportation needs

YCIPTA understands that CalVans does not, nor will seek funding from YCIPTA for the transportation being provided by CalVans. CalVans will limit its services to providing vanpools for farm workers who temporarily work in the area for the winter season.

YCIPTA supports CalVans efforts in reducing Vehicle Miles Traveled (VMT) and unlicensed drivers through its vanpooling efforts in Yuma County and has no concern regarding CalVans vehicles operating within Yuma County.

Should you have any questions regarding this letter, please don't hesitate to me at 928.304.2297 or email [skreger@ycipta.az.gov](mailto:skreger@ycipta.az.gov).

Sincerely,

Transit Director

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September 16, 2024

### Discussion and Action Item 3

To: Yuma County Intergovernmental Public Transportation Authority Board of Directors  
From: Shelly Kreger, Transit Director  
Subject: Discussion and or action regarding YCIPTA Staff Update and New Job Description – Brand Ambassador

Requested Action: Staff recommends that the Yuma County Intergovernmental Public Transportation Authority (YCIPTA) Board of Directors approve the new Job Description of Brand Ambassador.

Background and Summary: As of September 13, 2024, as the Board is aware, Carol Perez, Transit Operations Manager resigned from her position here at YCIPTA. I have promoted David Garcia to this position as of September 16, 2024. David has been with YCIPTA since April 3, 2023 and has become a valued employee. He has been training with Carol since she gave her 30 day notice.

With this change his old position became vacant – Management Assistant/QA. During discussions with staff and the splitting up of job duties it became apparent that the new job description of Brand Ambassador seems to fit perfectly. David will continue with his maintenance inspections and other duties from his previous position while taking over the Transit Operations Manager duties. The marketing duties was removed from the Transit Operations Manager and placed under the Brand Ambassador job description.

This report outlines the proposal to hire a brand ambassador for Yuma County Area Transit (YCAT) and the anticipated benefits this initiative would bring to our organization.

### Purpose of Hiring a Brand Ambassador

A brand ambassador will serve as the face of YCAT, promoting our services and enhancing our public image. This individual will engage with the community, represent YCAT at events, and leverage their social media presence to increase awareness and ridership.

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Shelly Kreger, Transit Director

## Benefits of Hiring a Brand Ambassador

### 1. Increased Brand Awareness and Reach

- **Community Engagement:** A brand ambassador can effectively engage with the local community, attending events and interacting with residents to promote YCAT services.
- **Social Media Influence:** Leveraging their social media following, the ambassador can reach a broader audience, increasing visibility and awareness of YCAT.

### 2. Authenticity and Trust-building

- **Personal Connection:** Brand ambassadors provide a personal touch, sharing genuine experiences and testimonials that resonate more deeply with potential riders compared to traditional advertising<sup>1</sup>.
- **Credibility:** As trusted figures, they can build trust and credibility for YCAT, encouraging more people to use our services.

### 3. Cost-effective Marketing Strategy

- **Efficient Use of Resources:** Compared to traditional advertising, hiring a brand ambassador can be a more cost-effective strategy.
- **Higher ROI:** This approach allows for a more efficient allocation of marketing budgets, potentially yielding a higher return on investment.

### 4. Enhanced Customer Engagement and Feedback

- **Direct Feedback:** Brand ambassadors can serve as a bridge between YCAT and its customers, providing valuable insights and feedback from the community.
- **Improved Services:** This feedback can be used to improve our services, ensuring they meet the needs and expectations of our riders.

## Conclusion

Hiring a brand ambassador for YCAT presents a strategic opportunity to enhance our brand presence, build trust within the community, and increase ridership through cost-effective and authentic marketing efforts. This initiative aligns with our goals of improving public transportation services and fostering a stronger connection with the residents of Yuma County.

Financial Impacts: Salary range \$41,600 - \$56,500 Budgeted.

Recommended Motion: Staff recommends that the Yuma County Intergovernmental Public Transportation Authority (YCIPTA) Board of Directors approve the new Job Description of Brand Ambassador.

Legal Counsel Review: N/A

Attachments: Brand Ambassador Job Description

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Approved for submission:



Shelly Kreger, Transit Director

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Richard Marsh – Town of Wellton, Louie Galaviz- City of Somerton

Shelly Kreger, Transit Director



## Yuma County Intergovernmental Public Transportation Authority

2715 East 14<sup>th</sup> Street, Yuma, AZ 85365-1900, Telephone: 928-539-7076

Fax: 928-783-0309, email: [info@ycipta.az.gov](mailto:info@ycipta.az.gov), Web: [www.ycipta.az.gov](http://www.ycipta.az.gov)

**Job Title:** Brand Ambassador

**Department:** Yuma County  
Intergovernmental Public  
Transportation Authority  
(YCIPTA)

**Salary Range:** \$41,600 - \$56,500

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### Summary and Purpose:

To become a brand ambassador an individual must be willing to represent an organization or a company to increase brand awareness and sales. They use promotional strategies to strengthen customer relationships and influence trust in a particular product or brand. Other characteristics of a brand ambassador include excellent social media and writing skills to create effective content that accurately communicates information about products and promotes the brand online. They might also act as a spokesperson for the company at trade shows or other events. They must portray a positive image of themselves, the brand and the company at all times. Ensures compliance with Federal Transit Administration (FTA) programs such as Title VI, Disadvantage Business Enterprise Program (DBE) an Equal Opportunity; and assists citizens and the general public and provides information.

In addition to an education in marketing and experience as a promoter, influencer or similar role, it's helpful for brand ambassadors to have a strong social media presence with a solid understanding of multiple social media platforms. They should also have proficient experience with social media scheduling tools and developing highly targeted online content.

### Essential Duties and Responsibilities:

*The following duties **ARE NOT** intended to serve as a comprehensive list of all duties performed by all employees in this classification. Shown are duties intended to provide a representative summary of the major duties and responsibilities. Incumbent(s) may not be required to perform all duties listed and may be required to perform additional, position-specific duties.*

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Ross Poppenberger – Arizona Western College, Arturo Durazo – Cocopah Tribe,

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Shelly Kreger, Transit Director

**Main Tasks: Marketing (Sales and Promotion) and Utility**

- Facility Maintenance
- Shelter Inspections
  - Inspect bus stops and shelters for cleanliness and proper signage
- Detail Vehicle Inspections
  - Inspect vehicles for cleanliness after detailed by utility staff
- Route Monitoring
  - Complete regular route monitoring using monitoring form and provide final report to management
- Community Events/Outreach
  - Promotes and coordinates transit services by attending meetings and marketing fairs
  - Prepares marketing materials; including flyers, route schedules, pamphlets, and brochures
  - Join community committees and build supportive community networks
  - Provides direct outreach to area employers and employment agencies to gains support for employer and employee transit programs
  - Chamber of Commerce events
  - Attend city events
- Social Media Management
  - Update YCAT Facebook as necessary
  - Update YCAT website as necessary
- Bus Stop permitting
  - Coordinating installs
  - Assist in bus shelter permitting and placement as well as advertisement efforts
- Follow Marketing Plan
- Create ads
- Coordinate Events

**EDUCATION – EXPERIENCE AND TRAINING FOR POSITION****Required:**

- High school diploma or equivalent
- Valid Arizona Driver's License
- Ability to be insured by YCIPTA's vehicle insurance program
- Preferred: 2 years' experience in the transportation industry, 1 year marketing

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## SPECIFIC SKILLS/KNOWLEDGE/ABILITIES REQUIRED FOR POSITION:

### **Required:**

- Word processing, spreadsheet, presentation, and database software, communication and collaboration
- Establish and maintain effective relationships with staff and officials, outside agency personnel, and the general public.
- Write with clarity and conciseness
- Be self motivated and to work effectively as a team member.
- **Preferred:** Graphic design, Content creation, Social Media Management, customer service, selling, negotiating and influencing, analysis and decision-making experience, English/Spanish bi-lingual

### WORKING CONDITIONS:

#### **Environmental Conditions:**

Office environment; exposure to computer screens; shops and transit station environment.

#### **Physical Conditions:**

May require maintaining physical condition necessary for walking, standing or sitting for prolonged periods of time.

YCIPTA requires the successful completion of a background check.

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September 16, 2024

### Discussion and Action Item 4

To: Yuma County Intergovernmental Public Transportation Authority Board of Directors  
From: Shelly Kreger, Transit Director  
Subject: Discussion regarding the transition of the RATP Dev General Manager.

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Requested Action: N/A

Background and Summary: The current General Manager, Shane Bollar, has accepted a new position in Zion Nation Park Shuttle. Anabel Teran, current Operations Manager, will be taking over as the General Manager effective November 1, 2024.

Shane's last day in the office here in Yuma will be October 24<sup>th</sup> as he relocates and has a scheduled vacation. He will be providing remote support to the team throughout November.

Financial Impacts: N/A

Recommended Motion: N/A

Legal Counsel Review: N/A

Attachments: N/A

For information regarding this agenda item, please contact Shelly Kreger via email to: [skreger@ycipta.az.gov](mailto:skreger@ycipta.az.gov) or call 928-539-7076, extension 101.

Approved for submission:

Shelly Kreger, Transit Director

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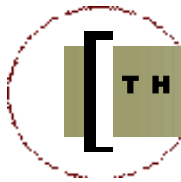
## Monthly YCIPTA Board Meeting Report RATP Dev

Shane Bollar GM RATP Dev USA

09/23/2024

This monthly report summarizes any operations, maintenance, management, finance, or other actions outside of normal YCAT public transit operations.

- **Safety Update:** Since the last board meeting, we had an At-Fault Collision at an intersection where our operator didn't come to a full stop and rear ended the vehicle in front at 13mph. Minimal damage to the vehicles but the other driver sought medical attention just as a precaution. The operator has been re-trained and has returned to service. Progressive Discipline is pending a further review by the Accident Review Board as requested by the operator.
- **Staffing level update:** We were 2 Operators short of being fully staffed and have filled those openings. The new operators are starting this week and should be in service in 6- 8 weeks.
- **Maintenance Update:** Maintenance Manager Max Isbell- Down List Update, Road Call Update



## August 2024 - YCAT

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The following information is based on the services and analyses performed by Solutions for Transit for YCIPTA for the month of August 2024.

Solutions for Transit completed its monthly review and sent a final review document to YCIPTA staff on September 09, 2024.

### OPERATIONS

#### Fixed Route

Following are the actual miles and hours reported by the contractor vs. scheduled:

	Reported	Scheduled	Difference
Revenue Hours	3,093.6	3,073.2	20.4
Total Hours	3,416.8	3,407.5	9.3
Revenue Miles	65,357	65,068	289
Total Miles	73,230	73,809	(579)
Passengers per Revenue Hour		11.3	
Passengers per Revenue Mile		0.5	

#### Demand Response

Following are the actual miles and hours reported by contractor:

Revenue Hours	397.1
Total Hours	519.2
Revenue Miles	6,768
Total Miles	9,761
Average Weekday Revenue Hours	16.4
Passengers per Revenue Hour	1.7
Passengers per Revenue Mile	0.1

## OPERATIONS DATABASE

**Analysis of Contractor Invoice Data for Accuracy:** Solutions for Transit reviewed the entries using a 5% tolerance to determine if the entries need to be corrected or commented. The Over/Under Report represents the **122** entries outside of the tolerance that were adequately commented to explain the difference. All others outside the tolerance were corrected. There were **2** unreported roadcalls.

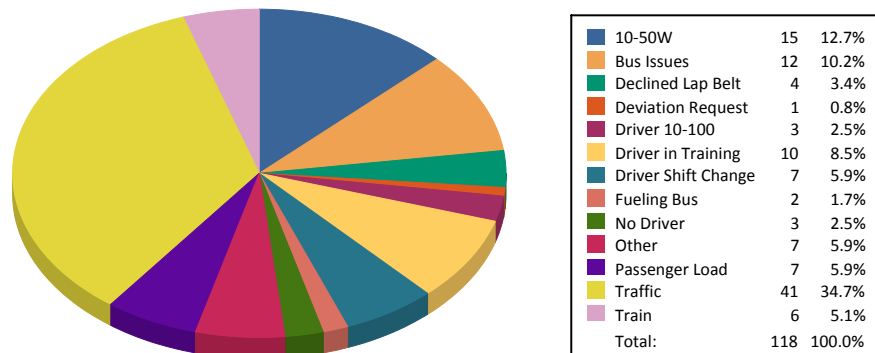
These errors were corrected before we submitted a final review to YCIPTA for billing authorization purposes.

**Late to First Stop:** There were **114** occurrences where the operator was late to the first stop by 5 minutes or more, resulting in delayed service.

**Logging Out Early:** There were **16** occurrences where the operator logged off before the end of revenue service.

**Delays:** During the month of August, **118** delays were reported by the contractor. The average delay was **18** minutes. The delays are broken down as follows:

**Delays by Category**



**Customer Comments:** During the month of August, **6** complaints were called in. Of these the contractor followed up on **6**. In addition, **1** commendation was called in.

## MAINTENANCE

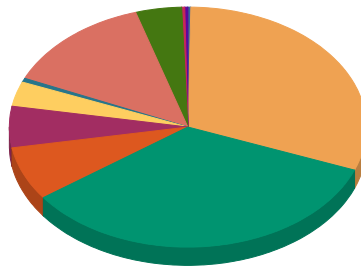
**PMIs Completed:** There were **21** PMIs completed during the month of August. Of these, **0** were completed late based on the information entered into The Reporting Solution.

**Roadcalls:** There were 39 roadcalls/bus exchanges for the month of August.

- o **39** of these are roadcalls as defined by NTD (the bus did not complete its scheduled service)
- o **2,190** miles between roadcalls as defined by NTD
- o The industry standard for miles between roadcalls is 6,000 miles

### Work Orders Created:

**Work Orders by Type**



Campaign	\$1	0.3%
DVIR Defect	\$88	30.6%
Farebox	\$98	34.0%
PMI	\$21	7.3%
PMI Defect	\$16	5.6%
Pullout Complaint	\$10	3.5%
Recall	\$1	0.3%
Roadcall	\$39	13.5%
Safety Inspection	\$12	4.2%
Safety Inspection Defect	\$1	0.3%
Warranty	\$1	0.3%
Total:	\$288	100.0%

### Open Work Orders:

There were **65** open work orders.

## REPORTS

**Monthly Reports:** The following Monthly Reports are attached:

- o Fixed Route Operating Summary - Systemwide
- o Ridership and Fares
- o Miles and Hours by Route
- o On Call Operating Summary
- o PMIs Completed

## IT SUPPORT

Back-up: Solutions for Transit is backing up the data entered into The Reporting Solution daily. It is being placed on the Solutions for Transit home server in Lodi.



## OPERATING SUMMARY - Systemwide Fiscal Year 2025

Systemwide		Quarter			YTD
		Jul-24	Aug-24	Qtr Total	
	Weekday Ridership	23,098	32,333	55,432	55,432
	Saturday Ridership	1,749	2,531	4,280	4,280
	Total Ridership	24,847	34,864	59,712	59,712
	Weekday Revenue Hours	2,777.1	2,835.1	5,612.2	5,612.2
	Saturday Revenue Hours	207.0	258.5	465.5	465.5
	Total Revenue Hours	2,984.1	3,093.6	6,077.8	6,077.8
	Weekday Total Hours	3,028.0	3,129.4	6,157.4	6,157.4
	Saturday Total Hours	229.9	287.4	517.4	517.4
	Total Hours	3,257.9	3,416.8	6,674.7	6,674.7
	Weekday Revenue Miles	58,776	60,080	118,856	118,856
	Saturday Revenue Miles	4,163	5,277	9,440	9,440
	Total Revenue Miles	62,939	65,357	128,296	128,296
	Weekday Total Miles	64,968	67,237	132,205	132,205
	Saturday Total Miles	4,735	5,993	10,728	10,728
	Total Miles	69,703	73,230	142,933	142,933
	# Operating Weekdays	22	22	44	44
	# Operating Saturdays	4	5	9	9
	# Total Operating Days	26	27	53	53
	Avg Weekday Ridership	1,049.9	1,469.7	1,259.8	1,259.8
	Avg Saturday Ridership	437.3	506.2	475.6	475.6
	Avg Daily Ridership	955.7	1,291.3	1,126.6	1,126.6
	Wkday Ridership/Rev Hr	8.3	11.4	9.9	9.9
	Sat Ridership/Rev Hr	8.4	9.8	9.2	9.2
	Avg Weekday Rev Hours	126.2	128.9	127.6	127.6
	Avg Saturday Rev Hours	51.7	51.7	51.7	51.7
	Avg Weekday Rev Miles	2,672	2,731	2,701	2,701
	Avg Saturday Rev Miles	1,041	1,055	1,049	1,049



## RIDERSHIP AND FARES

Period: 8/1/2024 to 8/31/2024

Route	Cash Fares			Day Passes Sold		Passes Accepted				Free				Special Revenues					Statistics			Total Pax
	Basic Cash	Disc Cash	Deviations	Day Passes	Disc Day	Day Passes	31-Day Passes	10 Ride Passes	Single-Ride	< 5 & PCAs	Greyhound	Promo	On Call ID	Aztec	YPIC	Colleges	Cocopah	Vista	WC	Bikes	Guides	
Orange 2	851	467	0	74	26	382	184	18	0	15	0	0	15	1	16	1,466	29	50	5	76	0	3,594
Brown 3	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Green 4	397	433	1	77	94	546	198	11	0	51	0	0	16	24	74	236	89	638	17	58	0	2,884
Green 4A	241	357	1	50	87	397	104	20	0	39	0	0	12	1	5	240	90	374	8	26	0	2,017
Blue 5	285	110	0	131	34	396	189	0	0	12	0	0	4	0	0	27	46	0	1	98	0	1,234
Purple 6	350	248	0	72	47	245	144	2	0	67	2	0	9	4	5	53	1,336	40	44	69	0	2,624
Gold 8	38	25	20	19	10	34	9	1	0	1	0	1	3	3	0	127	8	4	10	2	0	283
Silver 9	82	44	0	2	0	18	36	0	0	2	0	0	2	0	1	981	88	3	0	20	0	1,259
Turquoise 10	222	0	0	0	0	0	0	0	0	2	0	0	0	0	0	0	0	0	0	3	0	224
Yellow 95	8,298	5,598	2	688	204	1,991	1,644	99	0	207	0	2	87	8	30	1,327	296	267	87	397	3	20,746
Specials	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Grand Total:	10,763	7,282	24	1,113	502	4,009	2,508	151	0	396	2	3	148	41	131	4,457	1,982	1,376	172	749	3	34,864

### REVENUE:

Total Revenue: \$34,669.00  
Unclassified Revenue: \$1,030.67  
As a % of Total: 2.97%



## TOTAL MILES AND HOURS BY ROUTE

### August 2024

Route	Revenue Hours	Non-Rev Hours	Total Hours	Revenue Miles	Non-Rev Miles	Total Miles
Orange Route 2	375.9	44.0	419.9	7,078	324	7,402
Brown Route 3						
Green Route 4	303.7	14.8	318.5	5,038	240	5,278
Green Route 4A	240.8	15.2	256.0	4,147	204	4,351
Blue Route 5	275.0	12.8	287.8	6,786	185	6,971
Purple Route 6	520.7	35.3	556.0	11,492	788	12,280
Gold Route 8	68.8	37.8	106.7	2,056	989	3,045
Silver Route 9	71.8	64.7	136.5	2,294	1,827	4,121
Turquoise Route 10	74.9	9.7	84.6	3,274	160	3,434
Yellow Route 95	1,162.0	88.8	1,250.8	23,192	3,156	26,348

#### Totals for August 2024

<b>Total Hours</b>	<b>3,416.82</b>	<b>Total Miles</b>	<b>73,230</b>
<b>Revenue Hours</b>	<b>3,093.63</b>	<b>Revenue Miles</b>	<b>65,357</b>
<b>Non-Revenue Hours</b>	<b>323.18</b>	<b>Non-Revenue Miles</b>	<b>7,873</b>





## OPERATING SUMMARY - On-Call Fiscal Year 2025

		Quarter			YTD
		Jul-24	Aug-24	Qtr	
	Weekday Ridership	588	606	1,194	1,194
	Saturday Ridership	25	69	94	94
	Total Ridership	613	675	1,288	1,288
	Weekday Revenue Hours	350.0	361.1	711.1	711.1
	Saturday Revenue Hours	18.0	36.0	54.0	54.0
	Total Revenue Hours	368.0	397.1	765.1	765.1
	Weekday Total Hours	467.4	468.3	935.7	935.7
	Saturday Total Hours	27.1	50.9	78.0	78.0
	Total Hours	494.5	519.2	1,013.7	1,013.7
	Weekday Revenue Miles	5,838	6,080	11,918	11,918
	Saturday Revenue Miles	298	688	986	986
	Total Revenue Miles	6,136	6,768	12,904	12,904
	Weekday Total Miles	8,698	8,651	17,349	17,349
	Saturday Total Miles	536	1,110	1,646	1,646
	Total Miles	9,234	9,761	18,995	18,995
	# Operating Weekdays	22	22	44	44
	# Operating Saturdays	4	5	9	9
	# Total Operating Days	26	27	53	53
	Avg Weekday Ridership	26.7	27.5	27.1	27.1
	Avg Saturday Ridership	6.3	13.8	10.4	10.4
	Avg Daily Ridership	23.6	25.0	24.3	24.3
	Wkday Ridership/Rev Hr	1.7	1.7	1.7	1.7
	Sat Ridership/Rev Hr	1.4	1.9	1.7	1.7
	Avg Weekday Rev Hours	15.9	16.4	16.2	16.2
	Avg Saturday Rev Hours	4.5	7.2	6.0	6.0
	Avg Weekday Rev Miles	265	276	271	271
	Avg Saturday Rev Miles	75	138	110	110



## PMIs COMPLETED

Period: 8/1/2024 - 8/31/2024

Bus #	Interval	Mileage at Previous PMI	Mileage at PMI	Miles Since Last PMI	On-Time	PMI
123	4000 miles	360,771	364,125	3,354	Early	A-1
135	4000 miles	44,564	48,271	3,707	On Time	A-1
148	4000 miles	54,946	58,727	3,781	On Time	B-2
151	5000 miles	153,500	158,486	4,986	On Time	B
201	6000 miles	361,436	367,636	6,200	On Time	A-6
204	6000 miles	274,423	279,918	5,495	On Time	A-4
206	6000 miles	249,095	254,800	5,705	On Time	A-2
207	6000 miles	102,298	107,898	5,600	On Time	B
208	6000 miles	118,068	123,825	5,757	On Time	A-6
209	6000 miles	136,669	142,496	5,827	On Time	A-2
209	6000 miles	142,496	148,640	6,144	On Time	A-3
210	6000 miles	107,869	113,731	5,862	On Time	A-4
211	6000 miles	119,842	125,874	6,032	On Time	A-6
251	6000 miles	90,863	96,698	5,835	On Time	B
300	4000 miles	204,502	208,207	3,705	On Time	A-2
302	4000 miles	157,987	161,947	3,960	On Time	A-6
304	4000 miles	9,863	13,658	3,795	On Time	A-4
350	4000 miles	193,293	197,638	4,345	On Time	A-4
351	4000 miles	219,183	223,244	4,061	On Time	A-3
351	4000 miles	223,244	227,263	4,019	On Time	A-4
1102	4000 miles	125,567	129,338	3,771	On Time	A-8

**PMIs Completed: 21**

<b>On Time: 20</b>	<b>95.2%</b>
<b>Early: 1</b>	<b>4.8%</b>
<b>Late: 0</b>	<b>0.0%</b>

Note: "On Time" is based on mileage not days.



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### **Transit Operations Report**

- August 2024 Ridership
  - Ridership for August 2024 was 34,864 passengers
  - Pre-Covid ridership, August 2019, was 39,170 passengers
  - This is still an upward trend from last August. (2% increase from 34,198)
- On August 20<sup>th</sup> I received a demo from Peak Transit. Shelly received the same demo. The quote and materials were previously presented at the last board meeting.
- On August 22<sup>nd</sup> I met with TransLoc and ETA Transit. Both companies provide similar services as Peak Transit such as vehicle tracking, voice announcements, and mobile and website applications.
  - I received a demo from ETA Transit and will receive a budgetary quote from them.
- Carol and I met with Jessica from YPIC. They will be hosting a job and education fair at AWC. We will provide free rides on the day of the event, October 2nd, and post flyers within the buses.
  - The flyer features the YCAT brand and QR code.

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Shelly Kreger, Transit Director



## RIDERSHIP AND FARES

Period: 8/1/2019 to 8/31/2019

Route	Cash Fares			Day Passes Sold		Passes Accepted				Free				Special Revenues					Statistics			Total Pax
	Basic Cash	Disc Cash	Deviations	Day Passes	Disc Day	Day Passes	31-Day Passes	10 Ride Passes	Paper Passes	< 5 & PCAs	Greyhound	Promo	On Call ID	Aztec	YPIC	Colleges	Cocopah	Vista	WC	Bikes	Guides	
Orange 2	733	386	0	43	25	356	107	5	126	20	3	0	13	13	11	970	112	50	26	37	5	2,973
Brown 3	77	79	26	23	27	117	12	0	9	13	2	0	2	0	0	186	4	2	1	13	2	553
Green 4	326	340	0	81	70	624	264	16	107	19	20	0	0	67	133	208	89	857	5	67	6	3,221
Green 4A	240	236	0	42	73	391	248	6	96	12	3	0	0	23	212	246	87	521	6	23	3	2,436
Blue 5	354	268	9	77	96	526	112	2	42	27	0	0	5	2	3	41	73	6	24	28	12	1,634
Purple 6	352	265	0	67	48	277	65	3	59	94	3	0	0	96	29	142	2,034	56	70	53	5	3,590
Gold 8	48	22	3	17	18	43	12	0	6	3	0	0	0	1	2	110	0	10	1	12	0	292
Silver 9	64	39	0	1	0	0	0	0	48	0	0	0	0	0	0	722	7	0	0	1	4	881
Turquoise 10	218	0	0	0	0	0	0	0	0	12	0	0	0	0	0	0	0	0	8	7	1	230
Yellow 95	7,640	6,019	3	622	319	2,551	907	33	1,787	98	44	0	16	756	136	1,400	639	392	85	330	20	23,359
Grand Total:	10,053	7,654	41	973	676	4,885	1,727	65	2,280	298	75	0	36	958	526	4,025	3,045	1,894	226	571	58	39,170

### REVENUE:

Total Revenue: \$33,705.53  
Unclassified Revenue: \$1,307.71  
As a % of Total: 3.88%



## RIDERSHIP AND FARES

Period: 8/1/2024 to 8/31/2024

Route	Cash Fares			Day Passes Sold		Passes Accepted				Free				Special Revenues					Statistics			Total Pax
	Basic Cash	Disc Cash	Deviations	Day Passes	Disc Day	Day Passes	31-Day Passes	10 Ride Passes	Single-Ride	< 5 & PCAs	Greyhound	Promo	On Call ID	Aztec	YPIC	Colleges	Cocopa	Vista	WC	Bikes	Guides	
Orange 2	851	467	0	74	26	382	184	18	0	15	0	0	15	1	16	1,466	29	50	5	76	0	3,594
Brown 3	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Green 4	397	433	1	77	94	546	198	11	0	51	0	0	16	24	74	236	89	638	17	58	0	2,884
Green 4A	241	357	1	50	87	397	104	20	0	39	0	0	12	1	5	240	90	374	8	26	0	2,017
Blue 5	285	110	0	131	34	396	189	0	0	12	0	0	4	0	0	27	46	0	1	98	0	1,234
Purple 6	350	248	0	72	47	245	144	2	0	67	2	0	9	4	5	53	1,336	40	44	69	0	2,624
Gold 8	38	25	20	19	10	34	9	1	0	1	0	1	3	3	0	127	8	4	10	2	0	283
Silver 9	82	44	0	2	0	18	36	0	0	2	0	0	2	0	1	981	88	3	0	20	0	1,259
Turquoise 10	222	0	0	0	0	0	0	0	0	2	0	0	0	0	0	0	0	0	0	3	0	224
Yellow 95	8,298	5,598	2	688	204	1,991	1,644	99	0	207	0	2	87	8	30	1,327	296	267	87	397	3	20,746
Specials	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Grand Total:	10,763	7,282	24	1,113	502	4,009	2,508	151	0	396	2	3	148	41	131	4,457	1,982	1,376	172	749	3	34,864

### REVENUE:

Total Revenue: \$34,669.00  
Unclassified Revenue: \$1,030.67  
As a % of Total: 2.97%



# YUMA COMMUNITY JOB & EDUCATION FAIR

in collaboration with



**WEDNESDAY, OCTOBER 2ND, 2024**



**ARIZONA WESTERN COLLEGE, SCHOENING CENTER  
2020 S AVE 8 E, YUMA, AZ 85365**



**10:00 AM - 2:00 PM - GENERAL PUBLIC ADMISSION**  
PRIORITY ADMISSION FOR VETERANS, ACTIVE MILITARY, & SPOUSES AVAILABLE



**Scan to register or visit  
[events.ypic.com](https://events.ypic.com)**

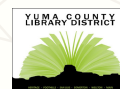
## *Yuma's Largest Job and Education Fair*

- Over 60 Employers, Resources, and Schools
- Veterans Resources
- Onsite Interviews
- Job Seeker Resource Area
- In Demand Employment
- Career Exploration
- Training Opportunities

**Free Transportation  
Provided by YCAT. Scan QR  
code to view bus schedule:**



Brought to you by





# FERIA DE EMPLEO Y EDUCACIÓN DE LA COMUNIDAD DE YUMA

en colaboración con



**MIÉRCOLES, 2 DE OCTUBRE DE 2024**



**ARIZONA WESTERN COLLEGE, SCHOENING CENTER  
2020 S AVE 8 E, YUMA, AZ 85365**



**10:00 AM - 2:00 PM - ENTRADA PÚBLICA GENERAL**

**PRIORIDAD DE ADMISIÓN PARA VETERANOS, MILITARES EN ACTIVO Y CÓNYUGES**



**Escanee para registrarse o  
visite [events.ypic.com](https://events.ypic.com)**

## *La Feria de Empleo y Educación Mas Grande en Yuma*

- Más de 60 empleadores, recursos y escuelas
- Recursos para Veteranos
- Entrevistas in situ
- Área de Recursos para Solicitantes de Empleo
- Exploración de Carrera
- Empleo en Demanda

**Transportación gratuita ofrecida por YCAT. Escanee el código QR para ver el horario de autobuses.**



Presentado por





## Yuma County Intergovernmental Public Transportation Authority

2715 East 14<sup>th</sup> Street, Yuma, AZ 85365-1900, Telephone: 928-539-7076  
Fax: 928-783-0309, email: [info@ycipta.az.gov](mailto:info@ycipta.az.gov), Web: [www.ycipta.az.gov](http://www.ycipta.az.gov)

### Summary Financial Report as of August 31, 2024

#### **1<sup>st</sup> Bank Yuma Reconciled Account Balances**

	As of 8/31/24	As of 8/31/23	Difference
Greyhound	7,326.37	5,919.68	1,406.69
General	21,413.37	45,190.27	(23,776.90)
Payroll	6,869.92	12,336.30	(5,466.38)
Fare Revenue	26,002.81	36,243.36	(10,240.55)
			-
<b><u>Treasurers Account</u></b>			-
YC Treasurers	234,532.66	365,403.12	(130,870.46)
<b><u>Greyhound Commissions</u></b>	644.89	258.16	386.73
<b><u>Fare Revenue</u></b>	47,360.05	36,873.39	10,486.66
<b><u>Accounts Receivable</u></b>	422,907.18	695,357.87	(272,450.69)
<b><u>Accounts Payable *</u></b>	778,376.62	813,987.31	(35,610.69)

\*Accounts payable as of 08/31/2024 is \$778,376.62 which includes June and July RATP Dev. June RATP was paid on 9/6/24

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**Yuma County Intergovernmental Public Transportation Authority Board of Directors**  
Ian McGaughey - Chairman - Yuma County, Matias Rosales - Vice Chairman - City of San Luis  
Brian Golding Sr. - Sec/Treas - Quechan Tribe Jay Simonton - City of Yuma,  
Ross Poppenberger - Arizona Western College, Arturo Durazo- Cocopah Tribe,  
Richard Marsh - Town of Wellton, Louie Galaviz - City of Somerton

Shelly Kreger, Transit Director



Yuma County Intergovernmental Public Transportation Auth.

A/P Aging Detail

As of August 31, 2024

Type	Num	Name	Due Date	Aging	Open Balance
<b>Current</b>					
Bill	Stmnt End 08/25/2024	U.S. Bank Corporate Payment Center	08/31/2024		478.24
Bill	700502713	Century Link Business Services	09/11/2024		2.67
Bill	CL39980	Sellers Petroleum	09/14/2024		24,208.06
Bill	0039980-IN	Sellers Petroleum	09/14/2024		1,076.47
Bill	1894	24 Karat Engraving and Awards LLC	09/20/2024		20.06
Bill	1895	24 Karat Engraving and Awards LLC	09/20/2024		146.36
Bill	189540901082124	Time Warner Cable	09/21/2024		129.98
Bill	0466-002562656	Republic Services	09/24/2024		263.66
Bill	STMNT END 08/25/2024	U.S. Bank Corporate Payment Center	09/24/2024		231.70
Bill	Stmnt End 8/25/2024	Corporate Payment Systems-7083	09/24/2024		1,869.06
Bill	Stmnt End 8/25/24	U.S. Bank Corporate Payment Center	09/25/2024		389.50
Bill	8-611-75977	FedEx	09/27/2024		17.28
Bill	August 2024	City of Yuma Utility Services	09/30/2024		120.88
Bill	24-0905YCIPTA	Solutions for Transit	09/30/2024		2,916.66
Bill	7000	San Luis News	09/30/2024		498.20
Bill	August 2024	APS	09/30/2024		1,728.62
Bill	151152-008-08-2024	FlixBus	09/30/2024		1,043.54
Bill	9972838937	Verizon Wireless	09/30/2024		210.82
Bill	7753	Big Cat Advertising	09/30/2024		2,496.43
Bill	168560448199	Commute with Enterprise	09/30/2024		10,500.00
Total Current					48,348.19
<b>1 - 30</b>					
Bill Pmt -Check	7377	Money Handling Machines			-1,145.00
Bill	3106787418	Pitney Bowes.	08/30/2024	1	70.40
Bill	07OYU24	RATP DEV	08/30/2024	1	371,393.16
Bill Pmt -Check	7386	Alberto Tiznado			-2,000.00
Bill Pmt -Check	7391	Milton Euhus			-4,400.00
Total 1 - 30					363,918.56
<b>31 - 60</b>					
Bill	06OYU24	RATP DEV	07/30/2024	32	339,506.57
Total 31 - 60					339,506.57
<b>61 - 90</b>					
Total 61 - 90					
<b>&gt; 90</b>					
Total > 90					
<b>TOTAL</b>					<b>751,773.32</b>

**Yuma County Intergovernmental Public Transportation Auth.**  
**A/R Aging Detail**  
**As of August 31, 2024**

Type	Date	Num	Name	Due Date	Class	Aging	Open Balance
<b>Current</b>							
Invoice	08/31/2024	CIT - AUG24	Cocopah Tribe (c)	08/31/2024	Transit Passthrough		36,193.86
Invoice	08/29/2024	TRP-082924	Talecris Plasma Resources	09/28/2024	Match Funds		1,250.00
Invoice	08/31/2024	QIT - AUG24	Quechan Indian Tribe (c)	09/30/2024	Transit Passthrough		57,904.95
Total Current							95,348.81
<b>1 - 30</b>							
Payment	08/12/2024	TR#178781	FTA				-32.00
Invoice	08/05/2024	VHS 080524	YUHS - Vista Highschool	08/20/2024	Match Funds	11	8,500.00
Invoice	08/07/2024	FC124-AUG24	Food City #127	08/22/2024	Fare Revenue:YCAT Fare Revenue	9	456.00
Invoice	08/28/2024	CROSS-82824	Crossroads Missions	08/28/2024	Fare Revenue:YCAT Fare Revenue	3	200.00
Invoice	07/31/2024	QIT -JUL24	Quechan Indian Tribe (c)	08/30/2024	Transit Passthrough	1	57,557.42
Total 1 - 30							66,681.42
<b>31 - 60</b>							
Invoice	07/22/2024	DES-Ads 724	Project X Media, Inc.	07/22/2024	Advertising	40	6,000.00
Invoice	06/30/2024	DES-ADS0625	Yuma Investment Group	07/30/2024	Advertising	32	300.00
Invoice	07/01/2024	QIT FY2025	Quechan Indian Tribe (c)	07/31/2024	Match Funds	31	11,239.78
Invoice	07/31/2024	JUL24-5311	ADOT 5311	07/31/2024	5311 ADOT	31	109,142.88
Invoice	07/31/2024	JUL24-A4	FTA	07/31/2024	AZ-2023-001-00	31	18,643.00
Invoice	07/31/2024	JUL24-A3	FTA	07/31/2024	AZ-2023-001-00	31	3,101.00
Invoice	07/31/2024	JUL24-A2	FTA	07/31/2024	AZ-2023-001-00	31	1,816.00
Invoice	07/31/2024	JUL24-A1	FTA	07/31/2024	AZ-2023-001-00	31	12,368.00
Invoice	07/31/2024	JUL24-A5	FTA	07/31/2024	AZ-2018-003-0:Non Fixed Route ADA Paratransit	31	23,478.00
Invoice	07/31/2024	JUL24A5-2	FTA	07/31/2024	AZ-2023-001-00	31	2,308.00
Invoice	07/31/2024	JUL24X132-2	FTA	07/31/2024	AZ-90-X132:Terminal/Intermodel	31	395.00
Total 31 - 60							188,791.66
<b>61 - 90</b>							
Invoice	06/30/2024	Jun-Ads24	Project X Media, Inc.	06/30/2024	Advertising	62	7,868.22
Invoice	06/30/2024	JUN24-A4-2	FTA	06/30/2024	AZ-2023-001-00	62	32.00
Invoice	06/30/2024	JUN24A5-3	FTA	06/30/2024	AZ-2023-001-00	62	51,308.00
Invoice	06/30/2024	JUN24-A2-2	FTA	06/30/2024	AZ-2023-001-00	62	9,735.00
Invoice	07/01/2024	CIT FY2025	Cocopah Tribe (c)	07/01/2024	Match Funds	61	80,124.79
General Journal	07/01/2024	MG24JUL01	Cocopah Tribe (c)		Match Funds		-80,124.79
Invoice	07/01/2024	VHS 080526	YPIC	07/01/2024	Match Funds	61	1,250.00
Total 61 - 90							70,193.22
<b>&gt; 90</b>							
General Journal	06/30/2014	SKFY14 EOY	Genral Journal Entry				-0.01
General Journal	06/30/2016	SKFY14 EOYR	Genral Journal Entry				0.01
General Journal	06/30/2018	CM18JUN19	Creative Bus Sales, Inc-A/R				28,242.34
General Journal	07/01/2018	CM19JUL09	Creative Bus Sales, Inc-A/R				-28,242.34
Invoice	11/30/2023	FTANOV23-7	FTA	11/30/2023	AZ-2023-001-00	275	32.00
Payment	01/09/2024	TR#175459-175460	Quechan Indian Tribe (c)				-8.92
Invoice	02/01/2024	YPIC23-24	YPIC	02/01/2024	Match Funds	212	1,500.00
Credit Memo	02/29/2024	FEB24-A4	FTA	02/29/2024	AZ-2023-001-00:Other 3rd Party Contractual Ser	184	-69.00
Invoice	04/17/2024	CROSS-42024	Crossroads Missions	04/17/2024	Fare Revenue:YCAT Fare Revenue	136	500.00
Payment	05/01/2024	ACH	Project X Media, Inc.				-762.01
Invoice	05/16/2024	05162024	Yuma County Juvenile Justice Center	05/16/2024		107	700.00
Total > 90							1,892.07
<b>TOTAL</b>							<b>422,907.18</b>

**Yuma County Intergovernmental Public Transportation Auth.**  
**Executive Board P&L**  
August 2024

	<u>Aug 24</u>	<u>Budget</u>	<u>\$ Over Budget</u>	<u>% of Budget</u>	<u>Annual Budget</u>
<b>Ordinary Income/Expense</b>					
<b>Income</b>					
<b>40000 · Intergovernmental</b>					
<b>40700 · Miscellaneous Revenues</b>					
<b>40799-3 · Advertising Sales</b>	0.00	16,967.06	-27,934.12	17.68%	203,604.72
<b>40799-4 · Greyhound Commisions -</b>	265.90	1,500.00	-2,355.11	21.5%	18,000.00
<b>40799-5 · Interest</b>	0.00	430.00	-677.40	21.23%	5,160.00
<b>40799-6 · Miscellaneous Revenues</b>	5.00	315.00	-625.00	0.79%	3,780.00
<b>40700 · Miscellaneous Revenues - C</b>	0.00				0.00
<b>Total 40700 · Miscellaneous Revenues</b>	<u>270.90</u>	<u>19,212.06</u>	<u>-31,591.63</u>	<u>17.78%</u>	<u>230,544.72</u>
<b>40900 · Local Funding</b>					
<b>40900-1 · Local Cash Match</b>	0.00	0.00	32,548.00	100.0%	0.00
<b>40900-2 · Local Transit Dues</b>	0.00	76,246.32	856,591.17	661.73%	914,955.84
<b>40900-4 · Contributions Public Entit</b>	9,750.00	10,038.33	44,528.34	321.79%	120,459.96
<b>40900-5 · Tribal Route Income</b>	94,098.81	65,037.81	57,183.63	143.96%	780,453.72
<b>Total 40900 · Local Funding</b>	<u>103,848.81</u>	<u>151,322.46</u>	<u>990,851.14</u>	<u>427.4%</u>	<u>1,815,869.52</u>
<b>41101 · State Grants</b>					
<b>41101-1 · ADOT 5311</b>	0.00	143,585.80	-178,028.72	38.01%	1,723,029.60
<b>Total 41101 · State Grants</b>	<u>0.00</u>	<u>143,585.80</u>	<u>-178,028.72</u>	<u>38.01%</u>	<u>1,723,029.60</u>
<b>41300 · Federal Grant Revenue</b>					
<b>41399-1 · FTA 5307</b>	0.00	157,593.21	-122,885.42	61.01%	1,891,118.52
<b>41399-4 · STP Capital Grant</b>	0.00	0.00	0.00	0.0%	0.00
<b>Total 41300 · Federal Grant Revenue</b>	<u>0.00</u>	<u>157,593.21</u>	<u>-122,885.42</u>	<u>61.01%</u>	<u>1,891,118.52</u>
<b>Total 40000 · Intergovernmental</b>	<u>104,119.71</u>	<u>471,713.53</u>	<u>658,345.37</u>	<u>169.78%</u>	<u>5,660,562.36</u>
<b>41000 · Charges for Service</b>					
<b>40100 · Fare Revenue</b>					
<b>40101 · YCAT Fares</b>	47,290.05	37,600.00	13,172.84	117.52%	451,200.00
<b>40190 · On Call Fares</b>	70.00	250.00	-255.00	49.0%	3,000.00
<b>Total 40100 · Fare Revenue</b>	<u>47,360.05</u>	<u>37,850.00</u>	<u>12,917.84</u>	<u>117.07%</u>	<u>454,200.00</u>
<b>Total 41000 · Charges for Service</b>	<u>47,360.05</u>	<u>37,850.00</u>	<u>12,917.84</u>	<u>117.07%</u>	<u>454,200.00</u>
<b>Total Income</b>	<u>151,479.76</u>	<u>509,563.53</u>	<u>671,263.21</u>	<u>165.87%</u>	<u>6,114,762.36</u>
<b>Gross Profit</b>	<u>151,479.76</u>	<u>509,563.53</u>	<u>671,263.21</u>	<u>165.87%</u>	<u>6,114,762.36</u>
<b>Expense</b>					

**Yuma County Intergovernmental Public Transportation Auth.**  
**Executive Board P&L**  
August 2024

	<u>Aug 24</u>	<u>Budget</u>	<u>\$ Over Budget</u>	<u>% of Budget</u>	<u>Annual Budget</u>
<b>50100 · Salaries and Wages</b>					
<b>50102 · Regular Salaries and Wage</b>	47,758.95	36,508.13	-4,648.28	93.63%	438,097.56
<b>50104 · Regular Salaries Paid Leave</b>	927.64				
<b>Total 50100 · Salaries and Wages</b>	<u>48,686.59</u>	<u>36,508.13</u>	<u>1,627.47</u>	<u>102.23%</u>	<u>438,097.56</u>
<b>50200 · Fringe Benefits</b>					
<b>50201 · FICA- SS &amp; Medicare</b>	3,692.83	4,056.45	-1,841.67	77.3%	48,677.40
<b>50202 · ASRS</b>	3,938.06	4,479.58	-1,083.04	87.91%	53,754.96
<b>50203 · Health Insurance</b>	7,012.00	6,776.00	472.00	103.48%	81,312.00
<b>50204 · FUTA</b>	0.00	0.00	0.00	0.0%	2,940.00
<b>50205 · Life Insurance</b>	109.70	56.25	106.90	195.02%	675.00
<b>50207 · State Unemployment</b>	0.00	0.00	0.00	0.0%	0.00
<b>50208 · Workers Compensation Ins</b>	677.00	83.33	510.34	406.22%	999.96
<b>Total 50200 · Fringe Benefits</b>	<u>15,429.59</u>	<u>15,451.61</u>	<u>-1,835.47</u>	<u>94.06%</u>	<u>188,359.32</u>
<b>50300 · Services</b>					
<b>50301-1 · ADA Paratransit</b>	0.00	15,637.33	-11,032.11	64.73%	187,647.96
<b>50301-2 · Accounting &amp; Audit</b>	0.00	0.00	0.00	0.0%	35,000.00
<b>50301-3 · Vanpool Subsidy</b>	10,500.00	10,500.00	0.00	100.0%	126,000.00
<b>50302 · Advertising</b>	3,437.23	4,166.67	-1,955.32	76.54%	50,000.04
<b>50303-1 · Legal Services</b>	1,000.00	1,250.00	-15.00	99.4%	15,000.00
<b>50303-2 · Cash Handel/Payroll Proces</b>	195.60	208.33	-25.46	93.89%	2,499.96
<b>50303-3 · IT Support/Web Developmen</b>	2,125.00	2,083.33	83.34	102.0%	24,999.96
<b>50305-0 · Bus Contractor</b>	0.00	348,474.33	-354,932.65	49.07%	4,181,691.96
<b>50305-1 · Contract Costs</b>	2,916.66	2,916.67	-0.02	100.0%	35,000.04
<b>50305-2 · Equipment Maintenance</b>	0.00	250.00	-500.00	0.0%	3,000.00
<b>50305-3 · Office Equip Repair</b>	0.00	138.33	-276.66	0.0%	1,659.96
<b>50305-4 · Vehicle Repair &amp; Maintance</b>	15,812.83	3,333.33	18,280.77	374.21%	39,999.96
<b>50305-5 · Building Repairs &amp; Maintanc</b>	8,500.00	1,000.00	8,389.04	519.45%	12,000.00
<b>50305-6 · Communications/Radio Serv</b>	313.19	1,666.67	16,508.05	595.24%	20,000.04
<b>50305-7 · Grounds Keeping/Pest Cont</b>	0.00	41.67	-83.34	0.0%	500.04
<b>50305-8 · Software Updates/Maintenar</b>	0.00	416.67	-833.34	0.0%	5,000.04
<b>50306-1 · Bus Cleaning Services</b>	0.00	0.00	0.00	0.0%	0.00
<b>50307 · Security Services</b>	0.00	41.67	230.22	376.24%	500.04
<b>Total 50300 · Services</b>	<u>44,800.51</u>	<u>392,125.00</u>	<u>-326,162.48</u>	<u>58.41%</u>	<u>4,740,500.00</u>

**Yuma County Intergovernmental Public Transportation Auth.**  
**Executive Board P&L**  
August 2024

	<u>Aug 24</u>	<u>Budget</u>	<u>\$ Over Budget</u>	<u>% of Budget</u>	<u>Annual Budget</u>
<b>50400 · Materials and Supplies</b>					
<b>50401 · Fuel, Oil, Lubricants</b>	25,284.53	55,897.38	-37,784.96	66.2%	670,768.56
<b>50499-1 · Office Supplies</b>	79.65	250.00	-38.65	92.27%	3,000.00
<b>50499-2 · Postage</b>	17.28	83.33	-21.05	87.37%	999.96
<b>50499-3 · Printing</b>	78.16	2,083.33	-3,720.28	10.71%	24,999.96
<b>50499-4 · Misc Materials &amp; Supplies</b>	555.92	143.00	269.92	194.38%	1,716.00
<b>Total 50400 · Materials and Supplies</b>	<u>26,015.54</u>	<u>58,457.04</u>	<u>-41,295.02</u>	<u>64.68%</u>	<u>701,484.48</u>
<b>50500 · Utilities</b>					
<b>50501 · Electricity</b>	1,728.62	1,333.33	778.58	129.2%	15,999.96
<b>50502-1 · Refuse Disposal</b>	263.66	282.00	-36.68	93.5%	3,384.00
<b>50502-2 · Water - Offices</b>	120.88	156.00	-70.34	77.46%	1,872.00
<b>50502-3 · Water-Land</b>	0.00	263.00	-526.00	0.0%	3,156.00
<b>Total 50500 · Utilities</b>	<u>2,113.16</u>	<u>2,034.33</u>	<u>145.56</u>	<u>103.58%</u>	<u>24,411.96</u>
<b>50600 · Casualty and Liability Insurance</b>					
<b>50608-1 · Gen Liab Insurance</b>	0.00	439.58	4,363.84	596.37%	5,274.96
<b>50608-2 · Prof. Liability Insurance</b>	7,124.93	621.17	5,882.59	573.51%	7,454.04
<b>50608-3 · Automobile Insurance</b>	0.00	503.74	5,272.52	623.34%	6,044.88
<b>50608-4 · Property Insurance</b>	0.00	50.00	400.00	500.0%	600.00
<b>Total 50600 · Casualty and Liability Insurance</b>	<u>7,124.93</u>	<u>1,614.49</u>	<u>15,918.95</u>	<u>593.0%</u>	<u>19,373.88</u>
<b>50900 · Miscellaneous Expenses</b>					
<b>50901 · Memberships/Dues/Subscriptions</b>	4,037.24	1,250.00	9,572.38	482.9%	15,000.00
<b>50902 · Travel Expenses</b>	1,902.11	2,083.33	-133.55	96.8%	24,999.96
<b>50906 · Finance Charges/Penalties</b>	20.00	20.00	17.00	142.5%	240.00
<b>50999-1 · License and Permits</b>	0.00	25.00	-50.00	0.0%	300.00
<b>50999-2 · Training/Education</b>	0.00	729.17	-1,458.34	0.0%	8,750.04
<b>50999-3 · Other Misc Expense</b>	0.00	208.33	-416.66	0.0%	2,499.96
<b>50999-5 · Telephone/Internet</b>	691.19	1,000.00	-621.44	68.93%	12,000.00
<b>Total 50900 · Miscellaneous Expenses</b>	<u>6,650.54</u>	<u>5,315.83</u>	<u>6,909.39</u>	<u>164.99%</u>	<u>63,789.96</u>
<b>51200 · Leases and Rentals</b>					
<b>51212-1 · Building Lease</b>	4,400.00	4,400.00	0.00	100.0%	52,800.00
<b>51212-2 · Leases Rental Equipment</b>	0.00	29.17	12.06	120.67%	350.04
<b>51212-4 · Lease</b>	2,000.00	1,000.00	2,000.00	200.0%	12,000.00
<b>Total 51200 · Leases and Rentals</b>	<u>6,400.00</u>	<u>5,429.17</u>	<u>2,012.06</u>	<u>118.53%</u>	<u>65,150.04</u>

**Yuma County Intergovernmental Public Transportation Auth.**  
**Executive Board P&L**  
August 2024

	<u>Aug 24</u>	<u>Budget</u>	<u>\$ Over Budget</u>	<u>% of Budget</u>	<u>Annual Budget</u>
<b>51600 · Capital Outlay</b>					
<b>51600-3 · Buildings/Mutli Modal Cente</b>	0.00	0.00	162,740.00	100.0%	0.00
<b>51600-6 · Furniture and Equipment</b>	0.00	0.00	0.00	0.0%	0.00
<b>Total 51600 · Capital Outlay</b>	<u>0.00</u>	<u>0.00</u>	<u>162,740.00</u>	<u>100.0%</u>	<u>0.00</u>
<b>Total Expense</b>	<u>157,220.86</u>	<u>516,935.60</u>	<u>-179,939.54</u>	<u>82.6%</u>	<u>6,241,167.20</u>
<b>Net Ordinary Income</b>	<u>-5,741.10</u>	<u>-7,372.07</u>	<u>851,202.75</u>	<u>-5,673.16%</u>	<u>-126,404.84</u>
<b>Other Income/Expense</b>					
<b>Other Income</b>					
<b>70000 · In Kind Contributions</b>	0.00	0.00	0.00	0.0%	0.00
<b>Total Other Income</b>	<u>0.00</u>	<u>0.00</u>	<u>0.00</u>	<u>0.0%</u>	<u>0.00</u>
<b>Net Other Income</b>	<u>0.00</u>	<u>0.00</u>	<u>0.00</u>	<u>0.0%</u>	<u>0.00</u>
<b>Net Income</b>	<u><u>-5,741.10</u></u>	<u><u>-7,372.07</u></u>	<u><u>851,202.75</u></u>	<u><u>-5,673.16%</u></u>	<u><u>-126,404.84</u></u>