

The Yuma County Intergovernmental Public Transportation Authority (YCIPTA) met in a Regular Board Meeting session on Monday, January 27, 2025, at Yuma County Department of Development Services, Aldrich Hall; 2351 West 26th Street, Yuma, AZ 85364. The Chair, Mr. McGaughey called the meeting to order at 1:30 p.m.

Members Present:

Ian McGaughey/ Yuma County/Chair
Lizeth Servin/City of San Luis/Vice Chair
Brian Golding, Sr./Quechan Tribe/Secretary/Treasurer
Louie Galaviz/City of Somerton
Arturo Durazo/Cocopah Tribe
Richard Marsh/Town of Wellton

Members Absent:

Jay Simonton/City of Yuma
Vacant/AWC

Others Present:

Shelly Kreger/YCIPTA/Transit Director
David Garcia/YCIPTA/Transit Operations Manager
Kirt Manuel/YCIPTA/Brand Ambassador
Dayanna Banuelos/YCIPTA/Clerk II
Anabel Teran/RATP/General Manager
Max Isbell/RATP/Maintenance Manager
Donald Morrison/RATP/Operations Manager

The Pledge of Allegiance was led by the Chair.

CALL TO PUBLIC:

There were no public comments made.

No action taken, no action required.

CONSENT CALENDAR:

No. 1: Adopt the December 9, 2024 regular session minutes. Action required.

Motion (Marsh/Galaviz): To approve as presented.

Voice Vote: Motion carries, 6-0 with Mr. Simonton being excused.

DISCUSSION & ACTION ITEMS:

No. 1: Discussion and or action regarding the new appointment from the City of San Luis, Lizette Servin. No action required.

Mr. McGaughey welcomed Ms. Lizette Servin, San Luis Council Member, to the Board.

No action taken, no action required.

No. 2: Discussion and or action regarding the Election of Chairperson, Vice-Chairperson and Secretary/Treasurer. Action required.

Motion (Galaviz/Marsh): To elect Mr. Brian Golding as Chairman.

Voice Vote: Motion carries, 6-0 with Mr. Simonton being excused.

Motion (Galaviz/Marsh): To elect Mr. Louie Galaviz as Vice Chair.

Voice Vote: Motion carries, 6-0 with Mr. Simonton being excused.

Motion (Galaviz/Marsh): To elect Mr. Arturo Durazo as Secretary/Treasurer.

Voice Vote: Motion carries, 6-0 with Mr. Simonton being excused.

Mr. Golding, newly elected Chair, presided over the remainder of the meeting.

No. 3: Discussion and or action to adopt Resolution 2025-001, authorizing the Transit Director to file for FTA funding for Fiscal Year 2024-2025. Action required.

Ms. Kreger presented the item as contained in the Member packet.

Ms. Kreger stated that each year the Board adopts a resolution authorization to apply for Federal Transit Administration (FTA) funding for the fiscal year.

Mr. Galaviz inquired if it was the same as last year and if there were any changes.

Ms. Kreger stated confirmed that it had not changed.

Motion (Galaviz/Marsh): To approve resolution 2025-001.

Voice Vote: Motion carries, 6-0 with Mr. Simonton being excused.

No. 4: Discussion and or action regarding YCIPTA Shelter and Bus Advertising Program. No action required.

Mr. Manuel stated that one (1) full-bus wrap contract was signed and future projects are pending.

Mr. Manuel further stated that he had been exploring providers and trying to find the best option to offer for a bus wrap.

During the previous Board meeting clarification was requested regarding advertisement content guidelines.

Mr. Manuel stated that the YCIPTA ad policy defines what advertising is not allowed. Staff refers to it whenever prospecting opportunities fall into a gray area, and the Transit Director makes final determinations. Mr. Manuel provided the following example: The advertising policy does not allow ads that encourages drinking alcohol, but it does allow food and entertainment. The interpretation is that these entities (bars/pubs) could advertise if the content of the ad itself was not focused on the alcohol.

Mr. Manuel stated that he began researching how to manage the advertising inventory that would not impede operations. Mr. Manuel added that he has been exploring revenue and how fast it would be achieved.

Mr. Galaviz inquired about profit margin loss on wraps or other advertising, if something were to happen to it like it being ripped, torn, or graffitied.

Mr. Manuel stated that the cost of production is provided by the advertiser and YCIPTA does not cover the cost.

Mr. Galaviz stated that he wanted to make sure that it is a revenue source and that it will provide revenue.

Mr. Galaviz questioned if there was an automatic renewal on the advertising contracts to avoid going through the process again.

Mr. Manuel stated that on the current contract, there is not an automatic renewal but it could be discussed.

Mr. Galaviz inquired regarding the length of the contracts.

Mr. Manuel stated that the proposals that he has been working on are one (1) year contracts.

Ms. Kreger added that one of the reasons as to why is because they would have to remove the wrap because of the heat to avoid causing damage on buses paint.

Mr. Marsh questioned where the applicants were received from.

Mr. Manuel stated that he started with the Yuma County Chamber of Commerce but he would be thrilled to have more connections and/or introductions to possible buyers.

Mr. McGaughey expressed excitement about what is being presented.

No action taken, no action required.

PROGRESS REPORTS:

No. 1: Operations Manager Report/Maintenance Update– Anabel Teran, General Manager, Max Isbell, Maintenance Manager – RATP Dev. No action required.

Ms. Teran presented the Operations Report as contained in the Members packet.

Mr. Isbell stated that the Exhaust Gas Recirculation (EGR) issues were brought “in-house” due to the availability of technicians at RWC group would be taking four (4) to six (6) weeks.

Mr. Isbell stated that they currently had one (1) engine at Rush Truck Centers and should be receiving it next month. Mr. Isbell added that one (1) engine was taken to Ford about a week ago and another engine was received but had to be sent back for warranty work.

No action taken, no action required.

No. 2: Transit Director Report – Shelly Kreger, YCIPTA Transit Director. No action is required.

Ms. Kreger presented the report as contained in the Member packet.

Mr. Golding questioned when the Crossroad Missions route deviation would start.

Mr. Morrison stated that it would be about a week to get everything situated.

No action taken, no action required.

No. 3: Transit Operations Manager Report – David Garcia, Transit Operations Manager. No action required.

Mr. Garcia presented the report as stated in the Member packet.

No action taken, no action required.

No. 4: Financial Report – Marcela Garcia, Finance Manager. No action is required.

Ms. Kreger presented the report as contained in the Member packet, on the behalf of Ms. Garcia.

Mr. Galaviz questioned why the financial summaries were all lower than the previous year.

Ms. Kreger stated she currently did not have an answer but could come back next meeting with information.

No action taken, no action required.

Upon vote of the Directors, the Chairman recesses the Regular Session and convenes Executive Session.

Motion (McGaughey/Durazo): to convene Executive Session at 2:05 p.m.

Voice Vote: Motion carries 6-0, with Mr. Simonton being excused.

EXECUTIVE SESSION:

No. 1: Discussion regarding the Transit Directors annual review. This matter is brought in executive session pursuant to A.R.S. § 38- 431.03(A)(1).

No action taken, no action required.

Chairman adjourned Executive Session and reconvened Regular Session at 2:17 p.m.

DISCUSSION & ACTION ITEMS:

No. 5: Discussion and or action regarding the Transit Directors Annual Review. Action may be required.

Motion (Galaviz/Servin): To approve the recommendation of the 3% increase.

Voice Vote: Motion carries 6-0, Mr. Simonton was excused.


SCHEDULE NEXT MEETING DATE AND IDENTIFY AGENDA ITEMS:

February 24, 2025

There being no further business to come before the Authority in Regular Session, the meeting was adjourned at 2:19 p.m.

YUMA COUNTY INTERGOVERNMENTAL TRANSPORTATION AUTHORITY

Adopted this March 24 th, 2025, Agenda Item CC1.



Carol Perez on Behalf of Dayanna Banuelos,
Board Secretary